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## Utah Science Center Announces Two New Board Members

SALT LAKE CITY, May 13, 2005—The Utah Science Center ([www.utahsciencecenter.org](http://www.utahsciencecenter.org)), a partner in The Leonardo at Library Square ([www.theleonardo.org](http://www.theleonardo.org)), today announced that Will West and Jeff Unruh have joined the organization's Board of Directors.

Will West is currently CEO and co-founder of Control4, a manufacturer of home automation systems designed for the broad market. In addition to Control4, West co-founded four other new technology companies in Utah, during which time he raised more than \$200 million in private capital.

West has also worked with Proctor and Gamble, the Federal Savings and Loan Insurance Corporation, Price Waterhouse and Wasatch Advisors. He holds a bachelor's degree in finance from the University of Utah and an MBA from the Wharton School of Business. He also holds the Chartered Financial Analyst designation.

In addition to his new position on the Utah Science Center board, West currently serves as the chair of the Utah Capital Investment Corporation, and as vice chair of the Utah Information Technology Association (UITA). West was named Utah Valley Entrepreneur of the year in 2004, and is on Utah Business Magazine's list of the 100 Most Influential People in the state.

Jeff Unruh brings a wealth of business and technology industry expertise to the Utah Science Center board through his experience in the formation and development of new business divisions, business units, strategic alliances, and products and services within Oracle, Hewlett-Packard, Unisys, Memorex and Fairchild Camera and Instrument Corp.

Unruh has recently become a managing director of, and is establishing a Utah presence for, Alerion Capital Group, a private equity and management advisory firm headquartered in Scottsdale, Ariz., which invests in mid-market businesses in the Mountain West. Prior to that, he was senior director of business development for Oracle Corporation, working with major corporations and alliances worldwide.

Unruh serves on the MBA Technology Advisory board of Westminster College and as a technology advisor to The Leonardo. Unruh has been active in the Utah technology community, having served as a trustee of the Utah Information Technology Association since 1996. He holds a bachelor's degree in electrical engineering from Purdue University and an MBA from the University of Michigan.

### About the Utah Science Center

The Utah Science Center emphasizes creative and active exploration of the worlds of science and technology. The science center, along with Global Artways ([www.globalartways.org](http://www.globalartways.org)), Salt Lake City's arts education program, and the Center for Documentary Arts ([www.cdautah.org](http://www.cdautah.org)), will find a permanent home in The Leonardo at Library Square. Inspired by Leonardo da Vinci,

The Leonardo ([www.theleonardo.org](http://www.theleonardo.org)) will be a one-of-a-kind Art, Culture and Science center that encourages visitors to explore subjects from new perspectives.