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The Leonardo Board Chair Appointed Vice President at Utah State University

-- Dr. Ned Weinshenker Will Continue as Organization's Chairman

SALT LAKE CITY, July 20, 2006—Dr. Ned Weinshenker, chairman of The Leonardo Board of Directors, has been appointed vice president of strategic ventures and economic development at Utah State University (USU).

In this position, Weinshenker will lead four units within the university, including technology commercialization, the USU arm of the Utah Science Technology and Research initiative (USTAR), USU Innovation Campus and the Business Accelerator.

Weinshenker has over 30 years of business, education and scientific experience. Prior to accepting this position at USU, he served as director, Life Science Cluster, for the Utah State Governor's Office of Economic Development where he was responsible for coordinating statewide resources in the life sciences for business development in biotech, medical devices and pharmaceuticals. He also worked in upper management positions at several Silicon Valley biotechnology and venture capital firms, and was president, chief executive officer and director for Salt Lake City-based IOMED, where oversaw a successful IPO. Weinshenker has a doctorate in organic chemistry and has worked as a professor at the University of Maryland. He also served as an invited lecturer and visiting scholar at Stanford University.

Weinshenker, whose appointment with USU begins July 15, will work from both a Salt Lake City and a university office in Logan.

About The Leonardo

Inspired by Leonardo da Vinci—one of history's most versatile and creative geniuses—The Leonardo will be a one-of-a-kind art, culture and science center with a multidisciplinary approach.

Located in the heart of Utah's capital city, The Leonardo will be part of Library Square, a developing civic and education center anchored by a magnificent new City Library, which draws over three million visitors a year. The mission of The Leonardo is to create opportunities for visitors to become participants by exploring "new ways of seeing" their world, themselves and each other.

Three founding partners have come together to develop The Leonardo: Global Artways (www.globalartways.org), Salt Lake City's arts education program; the Center for Documentary Arts (www.cdautah.org), and; the Utah Science Center (www.utahsciencecenter.org)