



Art, Culture & Science Center

Contact: Lisa Davis James, 230-9399

The Leonardo Retains Grant Writer

Science and Education Expert's Credentials Includes Work with Prof. Stephen Hawking

SALT LAKE CITY—July 28, 2004—The Library Square Foundation for Art, Culture and Science announced today that it has retained consultant Diane Beam to assist with fundraising efforts. The Library Square Foundation for Art, Culture and Science is the governing body for The Leonardo at Library Square (www.theleonardo.org), a non-profit Art, Culture and Science center that will be housed in the former main Salt Lake City library.

Beam will spearhead grant writing efforts for The Leonardo and its partner organizations. She will work closely with development manger Mary Tull, fundraising consultant Dave Jones, The Leonardo executive committee, and members of the fundraising committee to identify and contact potential funding sources.

Beam brings extensive experience in grant writing, science and education to The Leonardo. She has successfully secured grants from high-profile organizations, including the National Science Foundation, Silicon Graphics and NASA. She served as the Hansen Planetarium education program coordinator and international show distribution manager, where she designed and taught courses for students of all ages, and directed/produced/wrote over 20 programs. Beam also co-authored and produced the star show, "Fate of the Universe," with world-renowned physicist, Professor Stephen Hawking. Most recently, Beam served as science advisor on the NASA/JPL production "Ring World 2003." Beam graduated from Brigham Young University with a BA in Physics.

About The Leonardo

Inspired by Leonardo da Vinci—one of history's most versatile visionaries—The Leonardo will be a one-of-a-kind Art, Culture and Science center that encourages visitors to explore subjects from new perspectives.

The Leonardo will open in the former Salt Lake City main library building on Library Square. From this exciting location, The Leonardo and the magnificent new City Library will create a dynamic public square for research and learning. The mission of The Leonardo, with its innovative art-culture-science approach, is to become a national model for exploration, discovery and invention.

Three organizations have come together to create and develop The Leonardo: Global Artways (www.globalartways.org), Salt Lake City's arts education program; the Center for Documentary Arts (www.cdautah.org); and the Utah Science Center (www.utahsciencecenter.org).