

The Leonardo Welcomes New Board Members

--Long-time Founding Partners Step Down to Make Room for New Voices

SALT LAKE CITY, Nov. 28, 2007—The Leonardo announced three new board members who are replacing two of the original founding partners, Joe Andrade, executive director of the Utah Science Center, and Leslie Kelen, executive director of the Center for Documentary Arts. However, two of the new board members, Will West and Allen D. Roberts, will represent USC and CDA with new terms. New Board members include: The new board members include:

Will West

Will West represents the Utah Science Center on The Leonardo Board of Directors. He currently serves as the CEO, and Co-Founder of Control4, a manufacturer of home automation systems and the fourth new technology company he has started with his business partner. Prior to Control4, Will West co-founded STSN (now called iBahn) in 1998 and served as its Chairman, CEO, and President. Along with his partners and team, he grew STSN to be the worldwide leading provider of wire and wireless broadband services for business travelers. Before founding STSN, West was the CEO and Co-Founder of PHAST Corporation. West's other professional experience includes work at Proctor and Gamble, the Federal Savings and Loan Insurance Corporation, Price Waterhouse, and Wasatch Advisors. He holds a Bachelor's degree in Finance from the University of Utah and a Master's in Business Administration from the Wharton School of Business.

Adam Price

Adam Price is an experienced attorney for the firm Jones, Waldo, Holbrook & McDonough. Price was elected to the American Inns of Court, and he has also been honored by Utah Business Magazine as one of Utah's Legal Elite for 2004, 2005 and 2006. He is also a past president of the Labor and Employment Section of the Utah State Bar. Price attended Harvard Law School where, in addition to editing the Harvard Negotiation Law Review and the Harvard Journal on Legislation, he served as President of the law school's largest criminal defense organization. After receiving his J.D. degree, cum laude, Price clerked for the Hon. Tena Campbell of the United States District Court for the District of Utah. Prior to joining Jones Waldo, he worked for the Boston law firm of Hill & Barlow. Adam was born in Washington D.C. Price pursued his undergraduate degree at Columbia University, where he graduated *magna cum laude* and earned election to Phi Beta Kappa.

Allen D. Roberts

Allen D. Roberts will serve as the Center for Documentary Arts representative on The Leonardo Board. Roberts is AIA is president of Copper Roberts Simonson Associates, a 65-member architectural firm headquartered in Salt Lake City. He specializes in designing historic building restorations and renovations, designing green/sustainable projects and designing of a variety of new building types. His projects have received more than 50 awards for design excellence. He is an award-winning author of numerous books and articles including the best-seller and Pulitzer Prize nominee, "Salamander." He lectures and teaches architecture and architectural history for Snow College and the University of Utah. Allen is also an artist and last year had published a book of his drawings and paintings. He has served on more than 25 boards of non-profit foundations and organizations including the board of directors of the Center for Documentary

Arts. Born and raised in the Milwaukee and San Francisco areas, Allen has five grown children and lives in Salt Lake City.

“These new board members represent more than new faces in our organization, they illustrate the active steps The Leonardo is taking to bring critical expertise and fresh voices into this exciting project,” said Mary Tull, executive director for The Leonardo. “We deeply value the rich experience and new perspectives they will add, and look forward to more exciting changes in the year to come.”

About The Leonardo

Inspired by Leonardo da Vinci, The Leonardo will be a first-of-a-kind art, culture and science center with a multidisciplinary approach. Located in the heart of Utah’s capital city, The Leonardo will be part of Library Square, a developing civic and education center anchored by a magnificent new City Library, which is the state’s second most-visited tourist destination. The mission of The Leonardo is to create opportunities for visitors to become participants by exploring “new ways of seeing” their world, themselves and each other.

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